

Specs + Rates

ClemsonWorld

FULL PAGE (BLEED)

- Trim Size: 9" x 10.875"
- Bleed: .125"
- Safe Area: .75" minimum



PRINT FILES:

PDF/X1A or Press Quality
CMYK (No Spot)
300 PPI
No printers mark

FULL PAGE (NO BLEED)

Size: 7.75" x 9.5"



1/2 PAGE VERTICAL

Size: 3.75" x 9.25"



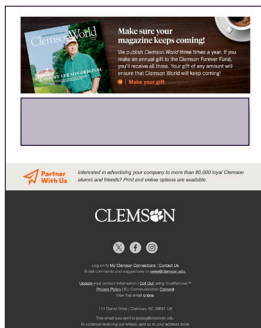
1/2 PAGE HORIZONTAL

Size: 7.5" x 4.25"



E-NEWSLETTER

Size: 640 x 108 pixels



The banner ad is placed in the monthly *Clemson World* e-newsletter sent to more than 100,000 alumni and friends.

DIGITAL FILES:

JPG or Animated GIF
RGB
150PPI

FILE DELIVERY:

Email your print or digital ad files to Deveraux Williams at deverau@clemson.edu.

Specs + Rates

ClemsonWorld

2023-24 PRINT RATES

	Inside Front/Back Cover	Full Page Inside	Half Page Inside
Fall	\$3,000	\$2,500	\$1,300
Winter	\$3,000	\$2,500	\$1,300
Summer	\$3,000	\$2,500	\$1,300

Discounts are available for multi-issue ad bundles and campus sponsorship packages. Contact us for more information.

2023-24 DIGITAL RATES

E-Newsletter Ad	\$500 per month
-----------------	-----------------

FILE DELIVERY:

Email your print or digital ad files to Deveraux Williams at deverau@clemson.edu.

CONTACT INFO

For advertising information and technical questions regarding your ad and additional information, contact Heidi Coryell Williams, executive editorial director, at coryelw@clemson.edu.